

# Marcello Rollando

## **Theatre/On Camera Director, Film/TV Actor, Voice Over Talent**

NYC 516-405-3736 and Washington, DC 703-627-6687

[Marcello@MarcelloRollando.com](mailto:Marcello@MarcelloRollando.com)

I am an experienced professional Director/Acting Coach/Teacher - teaching On-Camera & Theatre Acting to Models, Singers and Actors: [Directing/Acting Introduction](#)

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

---

### **Branding Director, Writer, Voiceover Talent**

CJ Evans Managing Director's Nine Companies including AFCC, American Diversified Enterprises: [www.ade.iic](http://www.ade.iic) For example

### **Documentary Director**

Jefferson School City Center - Charlottesville, VA

February 2011 to Present

I direct history-oriented documentaries (for promotional marketing & fundraising) for both Director of African-American Heritage Center and for new CEO of The Jefferson School Foundation.

For example: <https://www.marcellorollando.com/videos>

### **Theatre/Video Director & Film/TV Actor**

The MBR Media Group, NBC, ABC - New York, NY

September 1985 to Present

Whether voiceover or radio host – Victor Velasco or Perfumer Maraczek – teaching Actors to Sing or Singers to Act - developing new scripts and writers - on camera or on stage, as Director/Actor/Teacher critics say my work ignites intended responses of laughter, tears and thought-provoking curiosity that inspires both consciousness and careers.

### **Television Director/Producer**

PAX-TV: Pearl Productions - Royal Palm Beach, FL

June 2003 to September 2003

PAX-TV: Pearl Productions, Royal Palm Beach, Florida - I Directed series pilot of after school special, scheduled to air on PAX-TV, supervising also, all pre-production and script rewrites, as well as serving as Videographer for a cast of seven and production crew of five, on three interior sets and five exterior locations in this thirty-minute series pilot.

### **DIRECTOR**

LoLac Inc - Long Lake, NY

June 2000 to August 2000

SAVING SUMMER SEASON: Responding to an emergency request from LoLac, Inc., Long Lake, New York, to replace a stage director, I quickly mounted a production of "The Music Man," whose favorable reviews resulted in my being asked to remain throughout the Summer Season to Direct their remaining productions of "Brigadoon", "Annie" and "Red Hot and Cole."

## **Artistic Director**

Actors & Company - Fort Lauderdale, FL  
September 1995 to September 1996

INAUGURAL SEASON: I established, developed & launched this new theatre company and its facility, including stage and set construction, new sound and light system and technical crews for same. In addition, I Directed its entire inaugural season of Terrance McNally plays: It's Only a Play, Frankie and Johnnie in the Claire de Lune and Lisbon Traviata.

## **Director**

Circle Rep Theatre - New York, NY  
September 1993 to December 1995

LANFORD WILSON: Showcase premiere of Nixon and Kissinger for Lanford Wilson at his NYC Circle Rep Theater, and in 2010 directed a revival of the Russell Lees political script (now Nixon's Nixon) at The Hamner Theater.

## **PSM - Production Chief**

Phantom of the Opera - European Tour  
January 1995 to June 1995

for all technical, artistic and production staff, crew, cast of 40, and operations. During this major tour through Portugal and Spain, each theatre presented enormous production reconfiguration challenges: to include (but not limited to) raked versus level stage, necessity of cutting set wagons and drops, restaging of crucial scenes - all of which I Mastered & Delivered On Time, for over 200 performances!

## **ACTOR**

NBC-TV - New York, NY  
January 1985 to January 1995

Appeared as recurring character "Franco" on NBC's Daytime Soap Opera, Another World.

## **PRODUCER/DIRECTOR**

The MBR Media Group - New York, NY  
1990 to 1995

I directed individual promotional commercials. In their search for quality professional talent, the videos I directed were viewed by NYC Casting Directors, Talent Agents, Managers, and other casting professionals, in the SPE upper Westside Manhattan studio. As the marketing branch of The MBR Group, Show-People specialized in discovering, developing & showcasing the original works of lesser known playwrights.

## **DIRECTOR**

LoLac Inc - Long Lake, NY  
1985 to 1992

I coordinated the center's transition from Creative Arts Programs into an area Mecca for the Performing Arts. To this end, I directed all productions of big-book musicals; Conducted all auditions for all productions every summer season; Created the Video and Vocal Music Programs; Supervised the Dance, Circus, and Instrumental Music Departments; Expanded Theatre Department to include 12 full-length stage productions per eight-week Season. Under my direction, all six disciplines of the Performing Arts Department were elevated to a higher level of training and performance expertise. I was also responsible for the hiring and supervision of all Media & Performing Arts employees (25 to 50 professionals ranging in age from 21 to 50).

## **Artistic Director**

John F. Kennedy Center for the Performing Arts - Washington, DC  
September 1980 to June 1985

The JOHN F. KENNEDY CENTER for the Performing Arts: Dr. Archie L. Buffkins, President and Consultant to the John F. Kennedy Board Chairman (Roger Stevens) and Kennedy Center's National Committee on Cultural Diversity in the Performing Arts, engaged me to Direct Productions – in the Concert Hall, Opera House, and Terrace Theatre that showcased the outstanding talents of our diverse American culture.

## **Rehearsal Dept Director**

Spoletto Festival USA - Charleston, SC  
January 1985 to May 1985

I coordinated 50 on-going rehearsal operations: arranging all equipment rentals, performance spaces, dress rehearsals, including Television, Theatre, Opera & Orchestra, opening nights, audience and post-show receptions.

## **Rehearsal Dept Director**

Julliard School - New York, NY  
1983 to 1985

it was my shared mission to launch careers by giving post-graduate vocal students the opportunity to perform in mounted, full-scale productions of opera in the 1500-seat Juilliard Theatre - directed and conducted by established, celebrated artists. To this end, I was responsible for holding initial auditions and interviews of all prospective members of this advanced opera production program. In addition, it was often my responsibility to give our singers dramatic coaching in their roles and redirect certain scenes.

## **DIRECTOR**

The National Park Service - Philadelphia, PA  
November 1975 to July 1976

This historical time launched my directing career! It included being asked by Senator Elizabeth Dole to open her Bicentennial Crystal Ball at the Philadelphia Academy of Music with the "Declaration Signing" Scene from my production. The Senator's Crystal Ball featured Dick Shawn and the Pointer Sisters. Prior to the opening of my "1776", The National Park Service permitted us to hold one rehearsal for the public, in Independence Hall, which attracted a standing-room-only audience of tourists. During our eight month run, a flu epidemic resulted in my stepping in and performing the roles of John Adams, Ben Franklin, John Dickenson, John Hancock, and the infamous Edward Rutledge.

### **PROFESSIONAL NYC HISTORY as a THEATRE DIRECTOR:**

The Circle Rep Theatre, The Harold Clurman Theatre, The Brooklyn Performing Arts Center, Broadway Grand Opera Company, Opera Northeast, The Duplex, Westbeth Theatre, Nat Horne Theatre, Manhattan Players, Irish American Theatre, Theatre Off Park, Primary Stages, New York Academy Off-Broadway Theatre.

### **PROFESSIONAL REGIONAL HISTORY as a THEATRE DIRECTOR:**

The John F. Kennedy Center, Peabody Conservatory of Music, Philadelphia Academy of Music, Prince George's Opera Company, Wye Mills Theatre, Lazy Susan Theatre, Riverfront Theatre, Kopia Theatre, King's Jester Theatre, Hartke Theatre.

## Education

---

### **Master of Fine Arts in Fine Arts**

The Catholic University of America - Washington, DC

### **M.A. in Acting**

Towson University - Towson, MD

### **Bachelor of Arts, Music**

The Peabody Conservatory of Music, The Johns Hopkins University - Baltimore, MD

## Skills

---

- Video/Theatre Director (10+ years)
- Political Writer/ Script Doctor (10+ years)
- On Camera Actor (10+ years)
- Talk Show Host/Voice Over (10+ years)
- Word
- Training

## Links

---

<https://www.marcellorollando.com>

<https://www.thereasonablevoice.com/audio>

<https://www.thereasonablevoice.com/podcasts%20-%20%20%20>

## Military Service

---

### **Branch: U. S. Army**

Service Country: United States

Rank: Specialist Six

September 1969 to May 1972

I sang with the Soldiers Chorus with the touring Army Field Band and created and directed the nine member Soldiers of Song who toured schools in the Mid-Atlantic.

Commendations:

Yes, from President Richard Nixon.

## Publications

---

### **Insights of The Reasonable Voice**

<http://www.thereasonablevoice.com/>

Insights and Commentary are published weekly and are headlined on a number of internet websites, as well as aired on WPVC Radio in Charlottesville, Va

## Additional Information

---

### SKILLS:

Video, Television, Theatre, and Film: Specialist, Director, Educator, Actor, Public Speaker, Opera Singer, Print Model, Writer of Educational Videos, Speeches, TV News, Commercial Copy, Script Doctor, & Captions. ALSO: Narrator, Host, Voice Over, Producer, Editor (Video and Print), Critic, Anchor, Reporter, Production Assistant.

### POLITICAL WRITER and PUBLIC SPEAKER

I am the voice of The Reasonable Voice LLC, (Currently). This New, National (with an International Mission), Independent and Well Balanced Group of Culturally Diverse, Media, Political and Artistic Advocates heralds, promotes, educates and inspires "We The People" to embrace a Renaissance of Freedom, Honesty and Rule of Law, through the power of their right to vote. Thus the Mission of [www.TheReasonableVoice.com](http://www.TheReasonableVoice.com) is to convince all Americans of their limitless value & potential via Education, Informed Political Participation and the Arts.

### ARTISTIC and CREATIVE DIRECTOR

The MBR Group continues to be a company of hands on Advocates/Activists/Consultants for Political Public Relations & Events as well as Media/Performing Arts Productions. We both produce and help others to produce the highest & best quality of meaningful, timely, thought provoking and uplifting Live & On Camera Performances, as well as Political events. In 1990 the MBR Group bought New York's Show-People in order to add a specialization in the discovery & development of new/unpublished/unknown playwrights, resulting in the production of their original/new works. Our projects emphasize, but are not limited to, works/productions/events that provoke political involvement and encourage a hunger for education & historical truth.